

SBS 9 is a [Dutch commercial television channel](#) owned by [Talpa Holding](#) through [SBS Broadcasting B.V.](#). The channel was launched on 1 January 2015 at 12:00 CET with a movie marathon.^{[2][3]} The channel can be received via all television providers in the Netherlands. Other channels of the group in the Netherlands are [SBS 6](#), [NET 5](#) and [Veronica](#).



Launched

1 January 2015

Network

SBS Broadcasting B.V.

Owned by

Talpa Holding

Picture format

576i 16:9 (SDTV)

1080i (HDTV)

Audience share	0.8% (2016, ^[1])
Country	Netherlands
Broadcast area	Netherlands
Headquarters	Amsterdam, Netherlands
Sister channel(s)	SBS 6 NET 5 Veronica
Website	www.sbs9.nl 
Availability	
Terrestrial	
Digitenne	-
Satellite	
CanalDigitaal	Channel 13 (SD)

Cable	
Ziggo	Channel 19 (HD)
IPTV	
KPN/Telfort/XS4ALL	Channel TBA
Streaming media	
Ziggo GO	ZiggoGO.tv 

History

SBS Broadcasting announced its plans for a launch of a fourth channel in the Netherlands already in 2009. On 22 August 2014, the company officially released its definite plans for a new channel targeting female viewers.^[4] The channel got its name SBS 9 on 27

September 2014. The launch date was set in January 2015.^[5]

On 10 April 2017 Talpa Holding acquired a 67% stake from Sanoma Media Netherlands.^[6]

Programming

Mainly [films](#) and [television series](#) with every day of the week a different theme:^[7]

- Mondays: Various
- Tuesdays: Comedy
- Wednesdays: Action
- Thursdays: Drama
- Fridays: Family
- Saturdays: Thriller

- Sundays: Romance

References

1. ["Jaarrapport 2016"](#) (PDF). Stichting Kijk Onderzoek.
2. Jarco Kriek (27 November 2014). ["SBS9 trapt met filmmarathon af"](#). TotaalTV.nl.
3. Jarco Kriek (27 November 2014). ["SBS9 vanaf 1 januari bij M7, UPC en Ziggo in basispakket"](#). TotaalTV.nl.
4. Jarco Kriek (22 August 2014). ["Plannen voor vierde SBS-zender"](#). TotaalTV.nl.
5. Jarco Kriek (27 September 2014). ["SBS9 wordt vierde zender SBS Nederland"](#). TotaalTV.nl.
6. ["Het is nu officieel: Sanoma verkoopt SBS aan Talpa"](#) (in Dutch). NOS. Retrieved 10 April 2017.

7. Robert Briel (28 November 2014). "[SBS9 set for January 1 launch](#)". BroadbandTVNews.com.

External links

- [Official website](#)

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